

## AMENDMENTS TO THE CLAIMS

Claim 1 (Currently Amended): A packaged consumer product comprising a bottle or jar and a reusable moulded plastic sheath therefor, said sheath being closed at the top and open at the bottom, said sheath also possessing a means for releasably holding the bottle or jar, and having cutaway sections in opposite sides that enable the bottle or jar to be grasped between a finger and a thumb and pulled from the sheath, the bottle or jar comprising a body and a cap at its top, both of which are held within the moulded plastic sheath when the moulded sheath is in place, and wherein the sheath reversibly engages with the cap.

Claim 2 (Previously Presented): A packaged consumer product according to claim 1, wherein the outer surface of the moulded plastic sheath has a higher coefficient of friction than the outer surface of the bottle or jar contained therein.

Claim 3 (Currently Amended): A packaged consumer product according to claim 1, wherein the moulded plastic sheath is closely fitted to the bottle or jar ~~and holds it firmly by~~ such that frictional interactions between the outside surface of the bottle or jar and the inside surface of the sheath hold the bottle or jar within the sheath.

Claim 4 (Currently Amended): A packaged consumer product according to claim 1, ~~comprising wherein the sheath comprises~~ an internal projection protruding from the inside surface of the moulded plastic sheath thereof and contacting the bottle or jar in a manner that aids the retention of the bottle or jar within the sheath.

Claim 5 (Currently Amended): A packaged consumer product according to claim 4, ~~comprising wherein the sheath comprises~~ two opposed projections, that protrude downwards from the top inside surface of the moulded plastic sheath thereof and closely follow the sides of the cap upon the bottle or jar, each projection having an inward facing lug at its bottom that is able to reversible slot into a slit at the bottom of each side of the cap.

Claim 6 (Previously Presented): A packaged consumer product according to claim 1, wherein the moulded plastic sheath is of asymmetric shape when viewed from at least one side.

Claim 7 (Previously Presented): A packaged consumer product according to claim 1, wherein the moulded plastic sheath extends to the full length of the associated bottle or jar.

Claim 8 (Previously Presented): A packaged consumer product according to claim 1, wherein the cutaway sections in opposite sides of the sheath extend to the bottom of the sheath.

Claim 9 (Canceled)

Claim 10 (Currently Amended): A method for the protection from physical damage of a bottle or jar, wherein said method comprises surrounding the bottle or jar by a reuseable moulded plastic sheath therefor that is closed at the top and open at the bottom, said sheath also possessing a means for releasably holding the bottle or jar, and possesses cutaway sections in opposite sides that enable the bottle or jar to be grasped between a finger and a thumb and pulled from the sheath, the bottle or jar comprising a body and a cap at its top, both of which are held within and protected from physical damage by the moulded plastic sheath when the moulded sheath is in place.

Claim 11 (Canceled)

Claim 12 (New) A packaged consumer product that comprises a bottle or jar, and a reusable molded plastic sheath therefor, said sheath being closed at the top and open at the bottom, said sheath also possessing a means for releasably holding the bottle or jar, and having cutaway sections in opposite sides that enable the bottle or jar to be grasped between a finger and a thumb and pulled from the sheath, the bottle or jar comprising a body and a cap at its top, both of which are held within and protected from physical damage by the sheath when the sheath is in place.